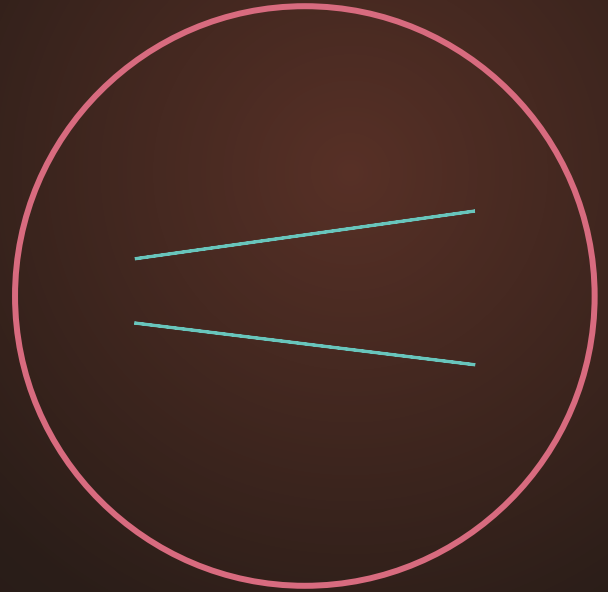




WEST SMALL BUSINESS GRAPHICS

Fast, practical design for small businesses that need to look more professional online and in print without paying agency prices.

LOGOS

SOCIAL GRAPHICS

FLYERS

BUSINESS CARDS

WHAT I OFFER

Simple graphics that make a small business look established, consistent, and ready to sell.

STARTER PACKAGE

\$99

- + Logo cleanup or simple new logo
- + Facebook cover photo
- + Profile/logo graphic
- + Promotional social media graphic
- + Business card or flyer design

\$49 to start. \$50 when finished.

Best for

Contractors, lawn care, cleaning services, salons, boutiques, food businesses, auto services, online shops, local vendors, and new businesses that need a consistent look quickly.

What you get

Files sized for social media and print, a coordinated visual style, and designs built around the personality of your business instead of a one-size-fits-all template.

Portfolio note: Blazed West is a personal brand project. The other businesses shown in this portfolio are concept projects created to demonstrate design range and are not presented as paid client work.



Brand Consistency

Colors, typography, and graphics that actually look like they belong together.



Fast Turnaround

Designed for businesses that need usable graphics now, not after six committee meetings.



Practical Files

Graphics made for Facebook, Instagram, print, flyers, cards, and everyday promotion.

Blazed West Supply Co.

A western apparel brand built around an 80s/90s neon cowboy aesthetic. The goal was to make the brand feel nostalgic and western without falling into generic rodeo clip-art territory.



BRAND DIRECTION

Dark western neutrals, warm rust, faded cream, muted turquoise, neon-sign influence, vintage ranch-supply typography, and a cleaner modern silhouette.



APPLICATIONS

Logo systems, apparel graphics, Shopify imagery, social media graphics, collection branding, product mockups, and promotional artwork.





A clean, dependable identity for a local lawn and property-care company. The direction balances an outdoors feel with enough polish to work on trucks, Facebook, estimates, and business cards.



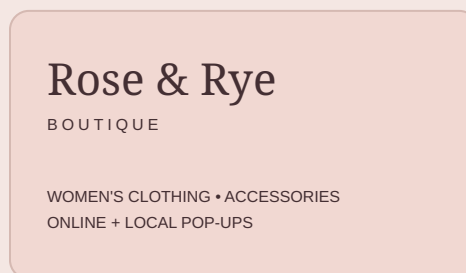
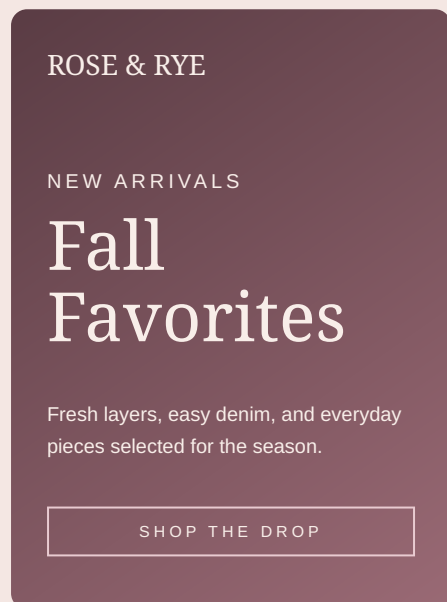
Package pieces shown

Logo concept, Facebook/profile branding, promotional social post, and business card direction.

ROSE & RYE

BOUTIQUE • EVERYDAY STYLE

A softer boutique identity built to feel feminine and current without becoming overly ornate. The design is flexible enough for clothing tags, Instagram posts, printed cards, and seasonal promotions.



Package pieces shown

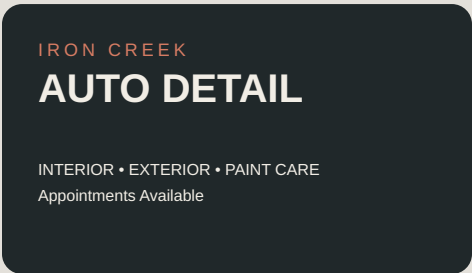
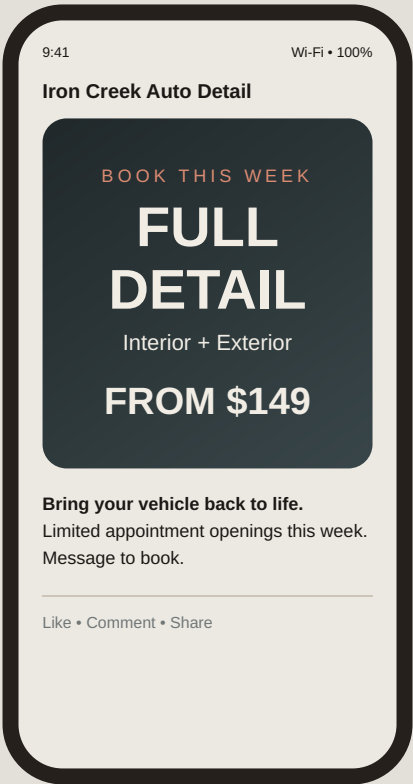
Logo direction, promotional flyer/social graphic, business-card direction, and a coordinated color/typography system.



IRON CREEK AUTO DETAIL

CLEAN • CORRECT • PROTECT

A sharper service-business identity designed to feel tough, clean, and trustworthy. The visual system is simple enough to stay readable on profile pictures, signs, cards, and vehicle graphics.



Package pieces shown

Logo direction, profile/social identity, promotional post, and business-card direction.

READY TO WORK

\$99 SMALL BUSINESS STARTER PACKAGE

24-48 hour turnaround • \$49 to start • \$50 when finished

Message me on
Facebook or Instagram